

Product Marketing Apprentice

Location: **Huddersfield**

Posted: **23rd July 2026**

Employer: **Buy It Direct**

Role type: **Apprenticeship**

Entry Requirements:



Buy it Direct Group is one of the UK's top retailers providing products and services across our six award-winning online brands including Laptops Direct, Appliances Direct, Better Bathrooms and Furniture123.

Business

Sales

Training provided

Level 3 Multi-channel marketer

Pay details

£18,000 a year

Hours

37.5 hours per week

Requirements

- GCSE maths and English at grades 9-3 plus 3 further GCSEs
- Communication skills
- IT skills
- Organisation skills
- Team working

Minimum age

16

Description

Day-to-day tasks include:

- Creating, importing & updating product data within our system
- Basic image editing, background removal and resizing to meet channel requirements
- Demonstrating copywriting skills & utilising AI tools to create custom product descriptions
- Accurately following category set-up guides to ensure products are set up right first time
- Managing relationships with the internal team, manufacturers and suppliers to retrieve additional content or marketing materials when required
- Communicating updates and flagging potential issues with key stakeholders internally and externally

How to apply

Please apply on the [Find an apprenticeship](#) website.

To enquire about this role:

