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Content Creator Apprenticeship - BBC Radio Leeds Sport (Sept 2027 start)

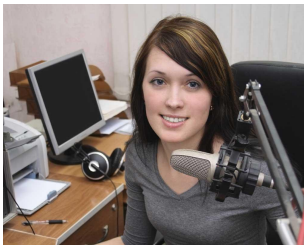
Location: **Leeds**

Posted: **5th November 2026**

Employer: **BBC**

Role type: **Apprenticeship**

Entry Requirements:



The BBC offers a unique breadth of opportunity. Our diverse teams thrive on innovation and creative ambition. No matter the team you join or the role you're in, this is your BBC. When you join us, you'll learn from world-leading experts and team up with bold, diverse voices to develop and grow together. You'll be involved with content seen by millions of people around the world – and feel a true sense of purpose in your work, every day.

Business

Broadcasting

Training provided

Level 3 Content Creator apprenticeship

Pay details

£24,650 pa

Requirements

- GCSE maths and English at grades 9-4
- Bring fresh, creative ideas for engaging and reaching new audiences
- A genuine consumer of content who follows what is happening across platforms like TikTok, YouTube and Instagram
- Adaptable and versatile, able to switch between serious, issue?based content and fun, high-energy entertainment
- A collaborative team player who is organised, motivated, adaptable and thrive in a fast-paced environment

Minimum age

18

Description

As a Content Creator apprentice you could expect to:?

- Play a part in creating trusted, high-quality content for BBC audiences
- Grow your storytelling skills through hands-on experience researching, writing, producing and editing content on a range of subjects
- Develop your digital content skills by monitoring audience trends and creating content for social media platforms, including selecting and editing clips from programmes for use on social media platforms
- Spot opportunities for digital content, including short clips, behind-the-scenes moments, interviews and talent?led extras
- Learn from experienced professionals, collaborate with expert teams and develop your career at the world's largest public service broadcaster

How to apply

For more information, and how to apply, please see the **BBC Careers** website.

To enquire about this role: